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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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In re Application of:	§	Group Art Unit: 3687
	§	Examiner: Rudy, Andrew J.
Raymond J. Mueller	§	Atty. Dkt. No.: 03-006 / 6124-00201
	§	
Serial No. 10/770,385	§	
	§	
Filed: February 2, 2004	§	
	§	
For: DIGITAL ADVERTISEMENT	§	
BOARD IN COMMUNICATION	§	
WITH POINT-OF-SALE	§	
TERMINALS	§	
	§	
	§	

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I hereby certify that this correspondence is being transmitted via electronic filing to the United States Patent and Trademark Office on the date shown below

Rory D. Rankin  
Printed Name

/ Rory D. Rankin /      February 17, 2009  
Signature                                  Date

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**RESPONSE TO OFFICE ACTION OF**  
**NOVEMBER 14, 2008**

**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed November 14, 2008, please amend the above-identified application as follows.